

SACRAMENTO METROPOLITAN CABLE TELEVISION COMMISSION

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A Joint Powers Agency Representing Sacramento County and the Cities of Citrus Heights, Elk Grove, Folsom, Galt, Rancho Cordova and Sacramento

SACRAMENTO METROPOLITAN CABLE TELEVISION COMMISSION REGULAR BOARD MEETING

Sacramento County Board Chambers
700 H Street, Suite 1450
Sacramento, California

THURSDAY, MARCH 3, 2016 - 2:30 P.M.

ACTION SUMMARY

CALL TO ORDER / ROLL CALL

Chair Wolter called the meeting to order at 2:33 p.m. and introduced Sarah Pollo, the appointed Board Alternate for Councilmember Eric Guerra.

Board Member Nava led the Pledge of Allegiance.

Board Members Present: Ted Wolter (Alternate for MacGlashan), Larry Carr, Steve Detrick, Sarah Pollo (Alternate for Guerra), Isaac Gonzalez (Alternate for Kennedy), Andy Morin, Howard Schmidt (Alternate for Peters), Lisa Nava (Alternate for Serna), Mel Turner

Don Nottoli arrived at 2:40 p.m.

Board Members Absent: Steve Hansen, Ex-Officio Donald Terry

Staff Present: Executive Director Bob Davison, Legal Counsel Harriet Steiner, Administrative Services Officer III Karen Liu

ITEM NO. 1) CONFERENCE WITH LEGAL COUNSEL

- A. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION
(Paragraph (1) of subdivision (d) of Section 54956.9)
Name of Case: SMCTC v. Pacific Bell Telephone Company
Case No: 34-2015-00181803

Board Action:

The Board adjourned to a closed session at 2:35 p.m.

Chair Wolter reconvened the regular meeting at 2:41 p.m. and stated there was no reportable action.

ITEM NO. 2) AGREEMENT FOR ANALYSIS OF FRANCHISE & PEG FEES PAID BY COMCAST FOR THE PERIOD JANUARY 1, 2013 THROUGH DECEMBER 1, 2014 / RESOLUTION NO. 2016-005, AUTHORIZING THE ISSUANCE OF A SUBPOENA RELATING TO AN AUDIT OF FRANCHISE & PEGS FEES PAID BY COMCAST

Executive Director Bob Davison provided the background of cable company audits and the purpose for the agreement for analysis of franchise & PEG fees paid by Comcast as well as the resolution authorizing the issuance of subpoena related to the Comcast analysis for January 1, 2013 through December 1, 2014.

Board Action:

On a motion by Director Morin seconded by Director Wolter, the Board approved the Agreement for Analysis of Franchise & PEG Fees paid by Comcast for the Period January 1, 2013 through December 1, 2014 and Resolution No. 2016-005, Authorizing the Issuance of a Subpoena Relating to an Audit of Franchise & PEG Fees Paid by Comcast over that period.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner
NOES: None
ABSTAIN: None
ABSENT: Hansen

ITEM NO. 3) RESOLUTION NO. 2016-001, ADOPTING THE COUNTY OF SACRAMENTO'S 2016 HOLIDAY SCHEDULE AS THE COMMISSION'S HOLIDAY SCHEDULE

Executive Director Bob Davison presented the history of the alignment of the Commission's holiday schedule with that of the County of Sacramento's holiday schedule.

Board Action:

On a motion by Director Detrick seconded by Director Nottoli, the Board approved Resolution No. 2016-001, Adopting the County of Sacramento's 2016 Holiday Schedule as the Commission's Holiday Schedule, to include the observance of Cesar Chavez Day as an annual holiday effective 2016.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner
NOES: None
ABSTAIN: None
ABSENT: Hansen

ITEM NO. 4) RESOLUTION NO. 2016-002, RECLASSIFYING THE FULL-TIME PRODUCTION ASSISTANT III POSITION TO A TECHNICAL ASSISTANT POSITION

Executive Director Bob Davison presented the justification for the reclassification of the PA III position.

Board Action:

On a motion by Director Morin seconded by Director Turner, the Board approved Resolution No. 2016-002, Reclassifying the Full-time Production Assistant III Position to a Technical Assistant Position, along with the revised job description and proposed salary range.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner
NOES: None
ABSTAIN: None
ABSENT: Hansen

ITEM NO. 5) AUDITED FINANCIAL STATEMENTS AND REPORTS FOR THE FISCAL YEARS ENDED JUNE 30, 2012 AND JUNE 30, 2013

Executive Director Bob Davison provided an overview of the Commission's audited financial statements and reports for the fiscal years ended June 30, 2012 and June 30, 2013.

Board Action:

The Board received and filed the audited financial statements and reports for the Fiscal Years ended June 30, 2012 and June 30, 2013.

ITEM NO. 6) REVIEW OF PROCUREMENT CARD USAGE (JULY 1, 2013 TO SEPTEMBER 30, 2015)

Executive Director Bob Davison provided an overview of the procurement card usage review.

Board Action:

The Board received and filed the review of Procurement card usage for the period July 1, 2013 through September 30, 2015.

ITEM NO. 7) RESOLUTION NO. 2016-003, ADOPTING THE FRAUD PREVENTION/WHISTLE BLOWER POLICY

Executive Director Bob Davison explained the adoption of the Fraud Prevention/Whistle Blower Policy as recommended by the Auditor was a matter of good business practice.

Board Action:

On a motion by Director Detrick seconded by Director Schmidt, the Board approved Resolution No. 2016-003, Adopting the Fraud Prevention/Whistle Blower Policy.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner
NOES: None
ABSTAIN: None
ABSENT: Hansen

ITEM NO. 8) RESOLUTION NO. 2016-004, ADOPTING THE GENERAL FUND RESERVE POLICY

Executive Director Bob Davison explained the purpose of the General Fund Reserve Policy and stated the reserve fund will be plished incrementally over a three to five year period to the target minimum balance established.

Board Action:

On a motion by Director Detrick seconded by Director Morin, the Board approved Resolution No. 2016-004, Adopting the General Fund Reserve Policy.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner

NOES: None

ABSTAIN: None

ABSENT: Hansen

ITEM NO. 9) CHANNEL LICENSEE COST OF LIVING ADJUSTMENTS (COLAs)

Executive Director Bob Davison provided a history of COLAs approved for staff and Channel Licensees over the years and recommended the Commission continue the practice of aligning the Commission's COLAs with the County approved COLAs. A formal policy will be forwarded to the Board for approval at their next meeting.

Board Action:

On a motion by Director Wolter seconded by Director Detrick, the Board approved staff's recommendation to continue the practice of aligning the Commission's COLAs with the County's approved COLAs in each fiscal year.

AYES: Wolter (Alternate for MacGlashan), Carr, Detrick, Pollo (Alternate for Guerra), Gonzalez (Alternate for Kennedy), Morin, Nottoli, Schmidt (Alternate for Peters), Nava (Alternate for Serna), Turner

NOES: None

ABSTAIN: None

ABSENT: Hansen

ITEM NO. 10) SOCIAL MEDIA PRESENCE

Executive Director Bob Davison provided an overview of the report regarding social media presence.

Board Action:

The Board received and filed the report regarding social media presence.

ITEM NO. 11) SACRAMENTO COUNTY'S CALENDAR YEAR 2016 INVESTMENT POLICY FOR THE POOLED INVESTMENT FUND

Executive Director Bob Davison stated as the Commission participates in the Pooled Investment Fund, the action to receive and file the County's Investment Policy for the Fund constitutes consideration at a public meeting, as recommended by Government Code Section 53646(a)(2).

Board Action:

The Board received and filed the County of Sacramento's Calendar Year 2016 Investment Policy for the Pooled Investment Fund.

ITEM NO. 12) BESTNet PHASE III (ELEMENTARY SCHOOL SITES) PROJECT UPDATE

Executive Director Bob Davison provided an overview of the BESTNet Phase III Project update.

Board Action:

The Board received and filed the update of the BESTNet Phase III Project for elementary school sites.

ITEM NO. 13) GENERAL ADMINISTRATION REPORT

Staff provided a verbal report on the following items:

- 1) AT&T U-Verse Phase Out
- 2) FCC Notice of Inquiry for Comments from Local Agencies Regarding High Definition
- 3) California Attorney's General Opinion regarding PEG fees.
- 4) Status of Fiscal Year 2015-16 PEG Projects
- 5) Fiscal Year 2016-17 PEG Fee Funding request process

Chair Wolter submitted an article entitled "AT&T and Direct TV Ditch the Dish" as a matter of record.

ITEM NO. 14) CHANNEL LICENSEE/GRANTEE REPORTS

Gary Martin, Executive Director for Access Sacramento provided an update of the HD truck and current programs and reported KUBU continues to broadcast government meetings.

ITEM NO. 15) STATE FRANCHISEE REPORTS

There were no State Franchisee representatives present.

ITEM NO. 16) PUBLIC COMMENTS

There were no public comments received.

ADJOURNMENT

With no other business to conduct, Chair Wolter adjourned the regular meeting at 3:54 p.m.

Respectfully submitted,



Karen Liu, Clerk of the Board

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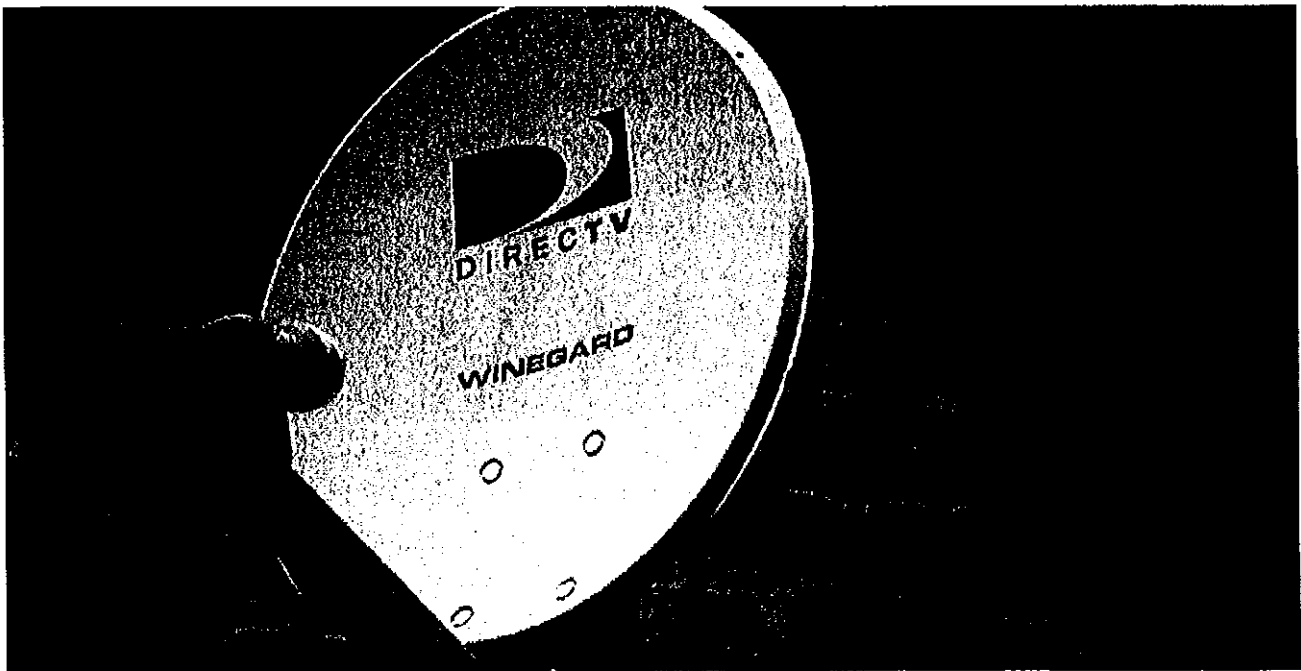
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AT&T and DirecTV Ditch the Dish

By Steve Tobak Published March 02, 2016 | [ValleyBeat](#) | [FOXBusiness Opens a New Window.](#)

If you've been fantasizing about cutting the cable cord and haven't yet found the

Of course, this is all big picture stuff. The fine print will come later. But if the Dallas-based company manages to pull off what its announcement suggests, this may present a comprehensive set of options to a broad range of customer types, from mobile-first Millennials to individuals and small families sick of paying a fortune for lousy cable service.

Home users will presumably be able to combine DirecTV Now with Apple TV, Roku, Amazon Fire TV, or Google Chromecast for a twenty-first century user experience not unlike what they're used to on pretty much any smart device today, except of course a TV set. And if AT&T's smart, they'll offer lots of flexibility in terms of package options.

Personally, I think it's a brilliant move for the telecom giant. With 25 million pay TV subscribers in the U.S., AT&T may actually have the clout to successfully negotiate reasonable mobile and streaming content licenses with media and entertainment companies, although I'm sure those discussions are still in the works.

And with annual wireless contracts going away, bundling nationwide streaming video packages with wireless and Internet service plans will provide incentive for subscribers to stick around instead of simply jumping back and forth between Verizon and AT&T every couple of years to take advantage of sweet switch deals.

The Big Loser: Comcast Cable

This is clearly a great way to lock in customers and a significant market differentiator versus Verizon. But I have to think the big loser here will be Comcast, not to mention Time Warner Cable and smaller regional cable companies, all of which face pay-TV subscriber losses as Millennials become the dominant demographic and more and more content is consumed online.

As the nation's largest cable service provider, Comcast has diversified from pay-TV to broadband Internet and voices services, business cable networks, NBC, Telemundo, Universal Pictures and Universal theme parks. And while its own video service, Stream TV, has launched in several markets, its scope is severely limited in terms of geography, content, and mobile use.

AT&T may have been late to the video streaming game and it's still early days for OTT, unless the company has gotten way out ahead of itself with this announcement – which I seriously doubt – I think we're looking at a masterful competitive leapfrog from Randall Stephenson and company, as AT&T and