

Gary Martin, *Executive Director*

June 16, 2020

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Sacramento Metropolitan Cable Television Commission  
June 17, 2020 Meeting  
Agenda Item 10-A

From: Gary Martin, Executive Director, Access Sacramento

#### Projects

Hometown TV Grant  
Hometown Sports Game of the Week  
KUBU 96.5 FM  
*"The Voice of Sacramento"*  
AccessLocal.Tv Neighborhood News  
Live Wire!  
Living in the West  
Listen Up, Sacramento!  
A Place Called Sacramento  
*Film Festival*  
"Power of Voice" Award  
*Annual Gala*

Please accept our extreme thanks on behalf of the Access Sacramento Board of Directors, the staff and all of the community members who share their voices on our two cable channels and our cablecast radio operation. We appreciate the ongoing and consistent support from the Cable Commission and its staff and recognize, in these troubling times, the heavy demands on all who provide services to the Commission from the SMCTC office.

Like many businesses, Access Sacramento staff has been providing its services from home since mid-March, and only now are we beginning to provide some office availability for members who prefer to drop off programming or to pay for memberships in-person.

Access Sacramento has been working on a phased approach to reopening and for providing in-person services. We are following the requirements of the City of Sacramento for our space in the Coloma Community Center, along with the health recommendations from the Sacramento Public Health Office, and the state and federal rules for keeping our staff and members safe and healthy.

We can report our on-air automation equipment for both Channel 17 & 18 was forced into replacement through an insurance claim in January, 2020 after a catastrophic water-damage incident over our master control space. City of Sacramento plumbers said rusty, contaminated water that had been gathering in a roof-pipe since before Access Sacramento moved into the Coloma Center in the mid-1980s, suddenly gave way – dropping 30-to-40 gallons of water onto the master control racks. The insurance company said the equipment was a total loss. With the help of loaned equipment and advice from both Liz Rhoades' staff at the Sacramento Educational Cable Consortium and Kristin Riggs at Metro 14, we were back on the air in less than a week. More than 60,000 videos collected over decades were recovered to the video server from back-up storage. The tragic water disaster occurred during a live Game of the Week basketball doubleheader – taking us off the air and temporarily shutting down both the remote and TV studio operations while the City of Sacramento Environmental Health Office tested the water in Master Control, the TV studio and connected spaces. Luckily, no health issues were found.

As a personal note, I am ever to grateful to the staff at Access Sacramento who responded to this incident. I was on personal time off related to the death of my mother, and the smooth response to this disaster and move toward recovery was a credit to them all.

#### HOURS OF OPERATION

*(Subject to Change)*

OFFICE  
Monday - Friday  
9am - 12:30pm, 1:30pm - 6pm

PRODUCTION  
Monday - Thursday  
12 Noon - 9pm

Saturday  
12 Noon - 9pm

MEDIA LAB  
Monday & Thursday  
12 Noon - 8:45pm

Tuesday & Wednesday  
9am - 6pm



In recent months since the Coronavirus pandemic, much of our current original programming actually has benefitted from the forced upgrade to our television automation and playback equipment. This technology allows us to broadcast live with social-media content that is created either by Access Sacramento or by its members. Our "Live Wire" television show remains on the air with this capacity, as well as the live daily news updates by California Governor Gavin Newsom from the Office of Emergency Services. Other live programs supporting Sacramento County during the pandemic include "Creative Writing for Kids from 916 Ink," and a 10-week summer-time Virtual Arts program called "Fun From Home" from California Arts Council grantee IMBA-Sac. The new technology also allows us to take our original broadcasts and to simulcast them on our Facebook page and YouTube Channel. We suspect Game of the Week viewership will be even higher because of this connectivity.

A weekly show called "Corona Chronicles" from our 2019-20 Channel 17 Series Provider of the Year, Vee Ellis, documents the stories of area residents, artists, food specialists and performers who share their voices on our channels every week.

As we move forward, we're also delighted to be able to work with Emerge 916 for the Arts program being proposed at SMCTC, and know it will align with our own California Arts Council Grant for 2021 surrounding documenting more than a dozen artists in the City of Sacramento's Creative Edge program.

In the 2020-21 year, we offer our support to the Cable Commission as it advances its own plans to combat the FCC's 3<sup>rd</sup> Report and Order in court and with information to elected leaders, and we also encourage your support of the Community Television Protection Act as it advances in Congress during the upcoming months.

It has been a complex start to 2020 for everyone. With our water damage, the COVID-19 pandemic, the civil unrest connected to the death of George Floyd, the protests here in Sacramento with the curfew and deployment of the National Guard, and the calls for justice by so many, including Black Lives Matter-Sacramento, we, at Access Sacramento, recognize our important capacity in helping local residents to share their free speech voices. We embrace and support the healthy discussions that are taking place. It is a time when no one can remain silent, and we are committed to helping all residents of Sacramento County to be heard. We continue, "Making a Difference, One Voice at a Time."

Thank you again for your support. Stay Safe. Stay Healthy.

Sincerely,

A handwritten signature in blue ink that reads "Gary Martin".

Gary Martin  
Executive Director  
Access Sacramento

## SMCTC June 18, 2020 Board Meeting

Agenda Item Number 9)

Shirlee Tully, Chief Development & Brand Officer, CapRadio

We are grateful for the grant support from SMCTC over the past two decades. Your steady funding has helped CapRadio provide relevant, local content for the greater Sacramento region and beyond. SMCTC's support also allows us to provide 24-hour music programming, with virtually all of it produced locally. Our anchor news programs from NPR such as *Morning Edition* and *All Things Considered* are staffed by CapRadio hosts and anchors, bringing a local perspective to national news reports. *Insight with Beth Ruyak* underwent a thorough refinement process in the last year, allowing us to deliver a more in depth, yet more efficiently produced show. These are just a few examples of how the support of SMCTC has helped CapRadio to grow, innovate and become more responsive to our audience.

The emergence of COVID-19 forced CapRadio to transition the majority of its staff to work remotely with only a skeleton crew of essential staff, such as producers and hosts working on site. We've essentially transitioned to a 24/7 news operation, with our journalists covering what is likely to be the biggest story of our lifetime in innovative ways. At the same time, our music staff is bringing another sense of connection to our audience through the medium of music discovery, and we're working with local artists to share local, virtual performances both on-air and digitally.

In closing, we thank SMCTC for consistent annual support of our mission, allowing us to serve our audiences in deeper and more meaningful ways – especially in these times.

**From:** David Lowe <[dlowe@kvie.org](mailto:dlowe@kvie.org)>

**Sent:** Monday, June 15, 2020 12:54 PM

**To:** Liu. Karen <[liuk@SacCounty.NET](mailto:liuk@SacCounty.NET)>

**Subject:** RE: SMCTC June 18, 2020 Board Meeting Packet (Adjourned from June 4, 2020) - MOVED UP ONE HOUR FROM 2:30 P.M. TO 1:30 P.M.

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**EXTERNAL EMAIL:** If unknown sender, **do not** click links/attachments.

Hi, Karen. Hope you're doing well through all this!

Please include this for KVIE's 9C written report.

When the stay at home order was issued, KVIE responded by airing at-home learning programming connected to California state standards and online educational resources on KVIE2, the channel directly funded by SMCTC. Right before the order, we produced a special Studio Sacramento with Congressman Dr. Ami Bera and county health official Dr. Peter Beilenson to educate us all more about COVID-19. Following the order as KVIE employees who could work from home began doing so, we have been producing new shows weekly through distant production methods for both Studio Sacramento and Rob on the Road (who is now Rob at Home) to connect us with other community members and organizations to hear how they are moving forward. Thank you, as always, for your support of PBS KVIE so we can provide everyone in our county and beyond with information that is educational and inspiring for everyone in our community, from preschoolers to seniors and everyone in between.



**SACRAMENTO EDUCATIONAL CABLE CONSORTIUM  
Report to Sacramento Metropolitan Cable Television Commission  
June 18, 2020**

**Elizabeth Rhodes, Executive Director**  
[erhodes@secctv.org](mailto:erhodes@secctv.org)

On August 7<sup>th</sup>, 2020 SECC will celebrate it's 35th year of providing Educational Cable Resources to the Sacramento Community. 35 years of collaboration, partnership and support between the educational community and the SMCTC – THANK YOU!

Without a doubt this year has been the most unusual to date and SECC is grateful for the solid foundation established over the years that led to a quick and positive response to the COVID 19 crises. The video you will see summarizes SECC's activities during the past several months and illustrates SECC use of SMCTC funding to address community needs. Moving forward SECC is ready to adapt quickly and efficiently to meet the needs of students, parents, teachers and administrators of our community. We know flexibility and quick responses to daily change is our new normal.

As promised in the video, here is a list of the 107 Graduations and Promotions aired on Educational Cable 15 and 16 over the past month.

**CLASS OF 2020 GRADUATIONS AND PROMOTIONS**

District	School	Day
Center		
	McClellan High School	27-May
	Wilson C. Riles Middle School	28-May
	Center High School	28-May
	North Country Elementary School	29-May



Elk Grove		
	Valley HS	2-Jun
	Elk Grove HS	2-Jun
	Laguna Creek HS	2-Jun
	Sheldon HS	3-Jun
	Florin HS	3-Jun
	Pleasant Grove HS	3-Jun
	Monterey Trail HS	4-Jun
	Cosumnes Oaks HS	4-Jun
	Franklin HS	4-Jun
Elk Grove		
	Calvine High School	5-Jun
	Rio Cazadero High School	5-Jun
	William Daylor HS	5-Jun
	Elk Grove Charter	5-Jun
	Las Flores HS	5-Jun
Elk Grove	Sunrise Elementary School	29-May
	Cosumnes River	29-May
	Zehnder Ranch	29-May
	Beitzel	29-May
	Markofer	29-May
	Union House	29-May
	Hein	29-May
	McKee	29-May
	Castello (5 Classes)	29-May
	Castello-Carmany	
	Castello-Goodnight	
	Castello-Morris	
	Castello-Noguchi	
	Castello-Wood	
	Sims (4 Classes)	29-May
	Joseph-Sims-es-2020-Stoller	
	Joseph-Sims-es-2020-Yount	
	Joseph-Sims-es-2020-Houghton	
	Joseph-Sims-es-2020-Zavada	
	Leimbach	29-May
Isabelle Jackson	29-May	
Mack	29-May	
Reith	29-May	
	John-Reith-Mrs. Smith & Mrs. Matthews	
	John-Reith - Mrs. Cornwell, Mrs. Konning & Mrs. Matthew	

John-Reith - Ms. Seishas & Mrs. Matthews

Stone Lake	29-May
Sierra Enterprise	29-May
McGarvey	29-May
Pleasant Grove	29-May
Sunrise	29-May
B Comstock Morse	29-May
Foulks Ranch	29-May
Joseph Kerr Middle School	6-Jun

**Folsom Cordova**

FCUSD District Congratulations	13-Jun
Cordova High School	5-Jun
Folsom Lake High School	30-May

**Galt**

Galt Virtual Senior Awards	7-Jun
Galt Senior Drive Thru	5-Jun
McCaffrey - Promote-a-cade	13-Jun

**Natomas**

Discovery High School	21-May
Leroy Greene Academy	21-May
Natomas High School	21-May
Inderkum High School	21-May

**Sac City**

Message for 2020 Graduates	10-Jun
New Tech High	3-Jun
American Legion High	3-Jun
CK McClatchy High	5-Jun
Rosemont High School	6-Jun
George Carver School of Arts & Science	8-Jun
Arthur Benjamin Health Professions High	8-Jun
West High	9-Jun
The Met	10-Jun
Kit Carson International	10-Jun
School of Engineering & Science	10-Jun
Capital City High	10-Jun
Luther Burbank	10-Jun
John F. Kennedy High	10-Jun
Hiram Johnson High	11-Jun

David Lubin	16-Jun
Charles A. Jones Career and Education Center	25-Jun

#### San Juan

Bella Vista	4-Jun
Mira Loma	4-Jun
Casa Roble Fund.	5-Jun
Encina Prep	5-Jun
El Camino Fund	5-Jun
Del Campo	6-Jun
Laurel Ruff	8-Jun
Mesa Verde	8-Jun
La Vista	9-Jun
Meraki High	9-Jun
Rio Americano	9-Jun
San Juan High	9-Jun
El Sereno & La Entrada	9-Jun
Andrew Carnegie Middle School	10-Jun

#### SCOE

Court and Community School Online Graduation Ceremony	27-May
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#### Twin Rivers

Rio Linda High School	13-Jun
Twin Rivers Adult School	16-Jun
Grant Union High School	16-Jun
Pacific High School	17-Jun
Keema High School	17-Jun
Vista Neuva High School	17-Jun
Creative Connections Art Academy	17-Jun
Highlands High School	17-Jun
Foothill High School	17-Jun